

Last Received: 11/06/2012 12:07 PM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV  
Advertiser ( ) DCCC/HORSFORD  
Product HORSFORD/DCCC  
Estimate#  
Buyer JESSE DEMASTRIE  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/  
Flight Dates 11/06/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC-

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	6A-6A	NEWS	:30	\$450.00	11/06-11/06	1	1	1	\$450.00	
	Buyline Comment: NEWS											
	2	TU	6A-7A	NEWS	:30	\$700.00	11/06-11/06	1	1	1	\$700.00	
	Buyline Comment: NEWS											
	3	TU	7A-9A	NEWS	:30	\$900.00	11/06-11/06	1	1	1	\$900.00	
	Buyline Comment: TODAY											
	4	TU	11A-12P	PR	:30	\$325.00	11/06-11/06	1	1	1	\$325.00	
	Buyline Comment: PR											
	5	TU	12P-1230P	NEWS	:30	\$425.00	11/06-11/06	1	1	1	\$425.00	
	Buyline Comment: NEWS											
	6	TU	1230P-1P	ACENDA	:30	\$325.00	11/06-11/06	1	1	1	\$325.00	
	Buyline Comment: ACENDA											

---REPORT TOTALS---

Report Totals: 10 / \$5,500.00

---SALES MONTHLY TOTALS---

Nov 1st 10 \$5,500.00  
Sales Total: 10 / \$5,500.00

Rep Order# 6869995 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 108635

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Station Totals: 16 / \$0,500.00

Lines not sent/rejected: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$16,453

CATV 0%	KBLR 10%	KINC 0%	KLAS 27%	KSNV 30%
KTNV 23%	KTUD 1%	KVCW 2%	KVMY 2%	KVVU 10%
XXXX 0%				

---COMPETITIVE COMMENTS---

ITEM ORDER

ITEM SEASLES

Books NOV-12  
Demo RA 35-

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/1/12

--- CREDIT RISK ---

CASH IN ADVANCE